



# COM@CONNECT

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A BULLETIN OF THE DEPARTMENT OF COMMERCE , S. B. DEORAH COLLEGE, ULUBARI, GUWAHATI-781007

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## Editorial Board

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Dr. Dharmendra Nath

### Editor:

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Purabi Deka

### Faculty Members:

Rashmita Borgohain(HOD)  
Purabi Deka  
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Trisha Moni Talukdar  
Shrabanee Tarafdar  
Chandana Baruah



## Editorial

*We are happy to bring before you the 2023-24 edition of our Departmental bulletin. In this bulletin we have presented an oversight and information of the different activities held by the department.*

*In this bulletin, we have showcased a variety of activities and events representing the creativity and vibrancy of our department. We encourage the students to show and explore their talents in both academic and non-academic activities. In future we have more plans and programmes for our students' engagement beyond the classrooms.*

*We are very much grateful to our Principal Dr. Dharmendra Nath for his support and encouragement for bringing out this bulletin successfully. We are also thankful to our departmental colleagues and students for their support and help in publishing this bulletin.*

Editor:

**Gayatri Boro  
Purabi Deka**



## Academic Activities

### Inauguration of Departmental wall magazine



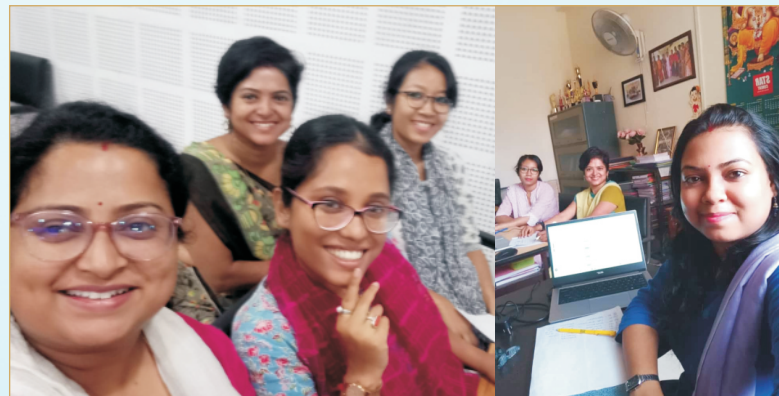
The inauguration of wall magazine is a traditional practice that celebrates creativity, innovation and artistic expression. Wall magazines are a great way for students to showcase their talents, interests and ideas. On 10<sup>th</sup> April, 2024 respected Principal Dr. D Nath inaugurated the wall magazine of our Department. This year a very relevant topic was displayed on the wall named “Vikshit Bharat”.

### Certificate Course



A 30 hours certificate course on Fundamental of Business Finance was conducted by the Department of Commerce from 17<sup>th</sup> April 2024 to 22<sup>nd</sup> May 2024. After completion of the course, the students were awarded with certificates. Students from Arts and Science stream along with the commerce stream were highly benefited.

### Admission Process for Undergraduate Commerce Course under NEP2020



A glimpse of the admission process of B.Com. 1st semester(FYUGP) students through SAMARTH portal. The admission process was smoothly conducted by all the faculty members of the commerce department.

### Departmental Orientation Programme



An orientation programme was held by the Department of Commerce to welcome the 1st semester students on 22<sup>nd</sup> September 2023. The new students introduced themselves by giving a small talk



followed by HOD giving them an insight of college history, rules and regulation and also discussed about the course and syllabus.



## Events

### Cultural Rally, 2023-2024



The students of Commerce department enthusiastically participated in Cultural Rally of annual college week for the session 2023-2024 with the theme “Traditional Folk Festivals of India” on 5<sup>th</sup> March 2024. The students wore traditional dresses to showcase the different folk festivals of India and also performed dances.

### Departmental Farewell, 2024



The junior batches arranged a farewell function for the outgoing 6<sup>th</sup> semester students on 16<sup>th</sup> May 2024. The outgoing students shared their experience and valuable memories in the college. The students also showcased their admiration towards their teachers which was indeed overwhelming. A cultural programme was also organized by the junior students followed by a light refreshment.

### Industrial visit



An industrial visit was organized by the Department of Commerce on 14<sup>th</sup> May 2024 to KDG Foods Pvt.Ltd and SBL Pvt. Ltd, Chaygaon, Assam for the students of B.com 6<sup>th</sup> semester 2021-2024 batch. The students had a real time experience of seeing how an industry is run and how goods are produced and marketed.



## Workshop

### Three days long Entrepreneurship Awareness Program

On 19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup> March 2024, three days long Entrepreneurship Awareness Program was organized by the Department of Commerce in collaboration with Indian Institute of Entrepreneurship(IIE). The program was conducted as follows:





On 19<sup>th</sup> March 2024, in the morning session, Miss Bhanita Das, Research Scholar of Gauhati University graced the event as the resource person. She delivered talk on concept of Entrepreneurship, its importance in the society and different marketing techniques of business.

In the afternoon session, resource person Mr. Syed Mohsin Raja, initiator NEDM group delivered talk on branding, marketing concept and self awareness building. The talk was followed by lively interactive session with the students.

On 20<sup>th</sup> March 2024, in the morning session, resource person Mr. Achintya Kumar Baruah, chief program co-ordinator at IIE enlightened the participants by focusing on self analysis, communication, problem solving, building confidence, decision making of entrepreneur etc.

In the afternoon session, resource person Mr. Prodyut Kumar Mahanta, Director of Aryan Entrepreneur Academy(AEA) delivered talk on emotional intelligence, self analysis of entrepreneur, challenges faced by entrepreneur and how to overcome those.

On 21<sup>st</sup> March 2024 resource person Mr. Prodyut Kumar Mahanta took over the morning session and spoke about communication, design, branding, business ideas of entrepreneur etc.

In the afternoon session, resource person Miss Pooja Hujuri founder and CEO of METEEKA GLOBAL LLP gave a motivational speech on sustainable living, branding, packaging, entrepreneurship skills etc.

## One day Talk Show



A talk on “Beyond Savings- A guide to systematic investment” was organized by the Department of Commerce on 18<sup>th</sup> April 2024. Dr. Rishabh Goswami from Department of Management, IIT Madras graced the event as the resource person. He highlighted on the importance of savings and unique alternatives to savings. The teachers along with the students were highly benefited.

## Achievements of faculty members and students, 2023-2024



The teachers of Commerce department participated in indigenous cooking competition in Basanta Utsav organized by Equal Opportunity Cell of S.B.Deorah College on 30<sup>th</sup> May 2024 and won the second prize.



On 1<sup>st</sup> December 2023 students of commerce department participated in poster making competition on the occasion of World Aids Day organized by NSS Unit and Red Ribbon Club, S.B. Deorah College. Miss Bhanita Kumar of B.Com. 5th semester was awarded with the 1st prize.



A cash prize of Rs 10,000 along with certificate is awarded to financially weaker meritorious students of S.B.Deorah college. This year Mr. Karan Debnath of B.Com. 4th semester was awarded the cash prize on 20<sup>th</sup> March 2024. The award is sponsored by Mr. Ruben R Chaudhury, Trustee of Basanta Kumar Das and Basanti Devi Charitable Trust.

**The following students have secured First Class in B.com Final Examination, 2023**



**Abhilek Tiwari**  
Honours



**Ajay Kumar Mahato**  
Honours



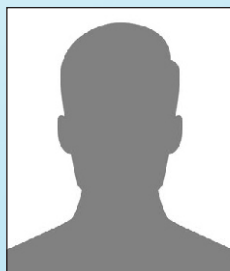
**Ambedkar Waikhom**  
Honours



**Bibek Mali**  
Honours



**Bitu Barman**  
Honours



**Dhiraj Das**  
Honours



**Gainingwangliu Gonmei**  
Honours



**Kangkan Das**  
Honours



**Mandavi Poddar**  
Honours



**Munsu Simi Khatun**  
Honours



**Pradeep Kumar**  
Honours



**Pragyan Jyoti Kalita**  
Honours



**Preeti Saha**  
Honours



**Rahul Ali**  
Honours



**Rahul Dey**  
Honours



**Reema Roy**  
Honours



**Sameer Gurung**  
Honours



**Sandeep Kumar Thakur**  
Honours



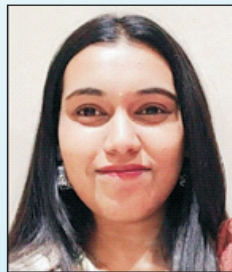
**Sumit Deb**  
Honours



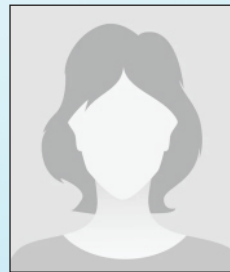
**Taslima Khatun**  
Honours



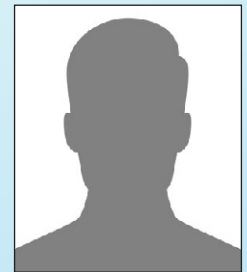
**Aryan Kumar Singha**  
Regular



**Chumki Mandal**  
Regular



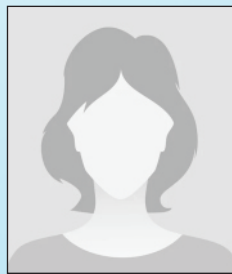
**Darshita Baishya**  
Regular



**Debadi Paul**  
Regular



**Deepak Panjiyar**  
Regular



**Ivey Barman**  
Regular



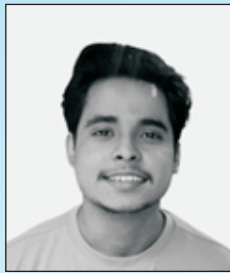
**Kaushik Das**  
Regular



**Najima Sultana**  
Regular



**Nitu Kumari**  
Regular



**Pankaj Biswas**  
Regular



**Priyanka Mourya**  
Regular



**Puspa Thakur**  
Regular



**Riya Ghosh**  
Regular



**Rukshana Begum**  
Regular



**Y. Benubala Devi**  
Regular



**Y. Niren Singha**  
Regular



Rahul Bora, a student of 2nd semester 2024 participated in Athletics 800 Mts running race and won 2nd prize at Ward No.28 level competition of 1<sup>st</sup> edition of Khel Maharan held from 1<sup>st</sup> Nov 2023 to 15<sup>th</sup> Nov 2023 in Kamrup Metropolitan district organized by Sports and Youth Welfare Department, Govt. of Assam.



Parbin Sultana, a student of 2nd Semester 2024 participated in Athletics 100 Mts, Kabaddi above 19 years women category, at Ward No.28 level competition of 1<sup>st</sup> edition of Khel Maharan held from 1<sup>st</sup> Nov 2023 to 15<sup>th</sup> Nov 2023 in Kamrup Metropolitan district organized by Sports and Youth Welfare Department, Govt. of Assam.